The future of the rough diamond marketplace
Batching is the past. Demand-driven, stone by stone diamond sales are the future.
Clara’s revolutionary technology platform modernizes the diamond supply chain, matching each rough diamond to the right buyer.

Clara yields optimum value in a timely, transparent process.
WHAT WE DO

We add value to every stage

We reduce financial risk

We speed things up

We enable true transparency
HOW IT WORKS
Every rough diamond is unique.

The value of a rough stone is directly related to the value it can achieve as a polished stone.
Clara enables the right rough diamonds to go to the specific manufacturers who can realize their full potential.
HOW IT WORKS

Through an exclusive partnership with Sarine, Clara enables scanning at the source and sophisticated cloud-based analysis.
HOW IT WORKS

Using Clara, manufacturers request rough diamonds by submitting their optimal polished stone parameters.
Clara automatically matches optimized rough stones with manufacturers’ orders on a stone-by-stone basis.
In the modern Clara marketplace, individual stones are matched, creating the highest value outcomes.
Access to global supply without leaving your desk
Order what you want, on a stone by stone basis
Order when you want
Order from where you want and track your diamond from source, ensuring provenance
Eliminates the financial carrying costs and/or manufacturing losses associated with unwanted inventory.

Ability to purchase anytime helps normalize production schedules for your workforce.
CLARA FOR SELLERS
CLARA FOR SELLERS

Maximize the selling price of each diamond

Access to a broader market of global buyers

Avoids the “left shoe” syndrome by delivering the right stone to the right buyer, directly
Potential for continuous sales and smoother cash-flows

Industry-standard technology is easily accommodated

Process can be set up alongside traditional brokering methods
The industry is at a crossroads.

Consumers want transparency.

Clara advances a healthier industry, by creating efficiencies and unlocking value on multiple levels.
CLARA

IN SUMMARY
Clara’s powerful technology-driven platform is transforming the rough diamond supply chain with material benefits for both buyers and sellers.
IN SUMMARY

The right stone
The right buyer
Optimum value
Fully transparent
Everyone wins
Join the future. Join Clara.

LET'S GET STARTED